

# RUSSIAN CHRISTMAS



2013

# RUSSIAN CHRISTMAS BALL

AT THE GRAND HÔTEL STOCKHOLM  
SUNDAY, 6 JANUARY 2013

Russian Christmas Ball at the Grand Hôtel Stockholm is a fabulous tradition which has its roots in the 1940s. In 2010 the tradition was successfully restarted and representatives from around 50 Swedish and Russian companies, Swedish-Russian and CIS Chamber of Commerce and the Trade Representation of the Russian Federation in Sweden participated at the Russian Christmas Ball at the Grand Hôtel Stockholm.

According to the old tradition, this memorable event will take place in the magnificent “Spegelsalen”, the “Hall of Mirrors”, on 6 January 2013.

Love of arts and music has always been the mainstay of Russian and Swedish cultures. The Russian Christmas Ball 2013 features the exclusive program which includes a splendid mix of performances by famous Russian and Swedish artists. The Champagne Reception will be accompanied by an exquisite art exhibition by well-known Russian painters and the VIP Program. The Christmas Dinner will present traditional Russian Christmas meal and will be followed by a concert by Russian and Swedish musicians. A special dancing program is planned for the final part of this evening.

The Russian Christmas Ball 2013 will be supported by a full-scale marketing and PR campaign.

## PROGRAM OF THE EVENT

### RUSSIAN CHRISTMAS BALL, JANUARY 6

- \* **VIP Reception**
- \* **Christmas Dinner**
- \* **Entertainment and dancing**

### RUSSIAN-SWEDISH BUSINESS CONFERENCE, JANUARY 7

- \* **Business Conference**
- \* **Round-tables**
- \* **B2B meetings**



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## PROPOSAL FOR SPONSORS

**The Company's name and logo appears on all marketing material. This includes invitation, program, press releases, and any other promotional and printed material in conjunction with the Event;**

**Opportunity for a Company representative to deliver a speech at the Christmas Dinner and the Business Conference;**

**Opportunity for a Company to hold a round-table, arrangement of B2B meetings;**

**Tickets to the Christmas Ball;**

**We are open for any requests from sponsors on advertisement or marketing in conjunction with the Event.**



MAIN SPONSOR:

**КИНОМОДА**  
СТУДИЯ ВЕЧЕРНЕГО КОСТЮМА

[www.kinomoda.com](http://www.kinomoda.com)  
[www.grandhotel.se](http://www.grandhotel.se)

*For further details about the "Russian Christmas in Stockholm 2013"  
and sponsorship opportunities please contact:*

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ORGANIZER:

**EE EAST  
EVENT**

[www.eastevent.se](http://www.eastevent.se)  
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